



## Personal invitation - Launch of coalition to accelerate Nordic Circular Economy

Representatives from the Nordic region join forces to accelerate Nordic Circular Economy at the World Circular Economy Forum in Helsinki. The coalition aims to establish a new platform that will increase knowledge sharing about circular economy between the Nordic markets, while exploring needs and opportunities for specific circular economy projects in the Nordics. The coalition is modelled from the best practice from Holland Circular Hotspot. Stakeholders and actors interested in joining the coalition are invited to join the first official meet up.

A very warm welcome!

**Place:** Media Room, Aurora Hall, Finlandia hall, World Circular Economy Forum in Helsinki.

**Time:** 4 June, 12.30 - 13.15

### **Program:**

Welcome - Marthe Haugland Nordic Innovation

The benefits of a Nordic Circular Hotspot - Freek Van Der Eijk, Holland Circular Hotspot

A joint goal for the Nordic region - Representative of WCEF (Finland)

Business sector need for collaboration - Flemming Besenbacher, Board of Directors Carlsberg Foundation

Call for participation - The Nordic hotspot working group; Cathrine Barth Circular Norway, Betina Simonsen Lifestyle & Design Cluster, Josefina Sallén Rise and Elin Bergman Cradlenet

Mingle and drinks

Some light refreshments will be served.

[RSVP here](#)